





The
Issue #1

Penn Hill, Alder Hills & Branksome





Anderson Reid Estates are thrilled to welcome you to the first edition of *The Hill*, your new local paper.

You may have noticed our new office located in Penn Hill. Having lived in the area for many years we are proud to be part of the local community and to be helping people to buy, sell, or rent property. Please feel free to pop in for a chat, it would be lovely to meet you!

This is our favourite time of year as the evenings draw in and there is a crisp autumnal chill in the air. There is a real sense that Christmas is just around the corner and it won't be long before the Christmas decorations in Penn Hill are up and looking fabulous once again!

In this first edition, we are excited to be able to offer our readers the chance to in a *WIN A FREE SKI HOLIDAY* so turn to page 42 for more information on this! We also present features and interviews including Erin Boag, the former Strictly professional, soon to be touring with her dance partner, Anton Du Beke; Richard O'Brien, the originator of Rocky Horror, Jay Rayner, the TV food critic and Gary Lucy, the Eastenders actor. We also explore local arts, local business and local events, so hopefully something for everyone to enjoy.

Happy reading!

With Regards

Edward & Simone Callegari Owners of the family run agency, ANDERSON REID ESTATES



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there was a need for a culinary Moses (me) to take lead to the

edible Promised Land. The show is a rye look at food and drink

culture - thou shalt always eat with thy hands, why thou should

most definitely worship leftovers, and why thou must celebrate

"The audience can expect a rollicking good night of great

entertainment – the first half of the show is stand up where I

half od the show is a two way interaction with the audience, whom I ask to send in their questions and topics via a hashtag."

use visuals to allow the build up of stories and jokes, the second

the stinkiest of foods."





"Dorset was a place where my love for eating out first began back in the 1970's. As a family we would holiday every year at the same hotel. The food was very good and the entire stay seemed to revolve around it, particularly the Friday night buffet which featured an impressive salmon, of which we would all take photos!"

It is hard to resist asking Rayner a few foodies questions, he lists spare ribs as his food heaven partly for the joy of eating them with hands. His food hell is baked beans;

"I hate the texture, the taste, everything about baked beans!"



Our readers are familiar with seeing you on prime time TV – how did you find the switch from screen to stage?

It was nerve wracking to begin with as it was the first play I had done. But I know what an amazing opportunity it was to play the lead in such an iconic show so I just threw myself into it. Jack Ryder (fellow former Eastenders star) is the director and I knew it would be a great show after his success with Calendar Girls.

The Full Monty hit our cinemas almost 20 years ago – did you ever imagine you would be starring in it?

Not at all, I remember watching it and thought it was great. I really never thought I would one day be playing the main role on stage!

Has it been easy to perfect the Sheffield accent?

I haven't had any complaints so far! I had voice coaching when we first started rehearsing, with Daniel Radcliffe's voice coach that was really helpful.

Does the stage show follow the movie or can the audience expect some different twists?

The stage version was written by the Oscar- and BAFTA-winning writer Simon Beaufoy, who also wrote Slumdog Millionaire, The Hunger Games: Catching Fire, Salmon Fishing in Yemen and 127 Hours. He has really added to the journey of the characters. The iconic moments and key elements remain the same; such as the final scene! But the audience learns more about the characters and their

individual journeys. There is a part of everyone in the cast so the audience can relate on some level. It is such a great night out for the audience, I have to say it is mostly women enjoying themselves but even the blokes in the audience are standing up, cheering and whopping by the final scene! It is an amazing feeling to receive a standing ovation at every show!

You've played some interesting and diverse roles. What has been your most memorable part?

I have to say Hollyoaks, even though it was 18 years ago! It was such a steep learning curve for me at the time – I was just 16 and had completed my GCSE's and suddenly I was moving to Liverpool and playing a big part. I had to do a lot of growing up in a short space of time, it was an amazing storyline and it was great to win the awards.

What do you get most recognized for?

It really depends on who it is, there are some who instantly remember me from Hollyoaks, some from Footballers Wives but generally it is the role I played in Eastenders as that was so recent.

What is next on the horizon for you?

I have loved every minute of The Full Monty and will be on tour now until next April. However, I think TV will beckon me back after that.







was great fun and a really lovely man. I had partners like Colin Jackson the Olympic athlete and Austin Healy. People like them are also trained to be fit and quick, but they're also so mentally strong and focused. I never had a dull year and they were all wonderful partners to be lucky enough to

dance with.

What can the audience expect when they turn up to see your new show for 2017, **Anton and Erin Swing Time?**

You can expect to see glitz and glamour, beautiful music, we have an orchestra that comes on tour with us and a wonderful singer, Lance Ellington, who's one of the singers on Strictly Come Dancing and we have six other, very professional and talented Theatre dancers with Anton and I. We have beautiful costumes, live music and the result is a whole evening of dance and fun and you go away feeling great.

Anton Du Beke & Erin Boag's spectacular new show, 'Swing Time' tours in 2017 Sat 11 March - BOURNEMOUTH Pavilion, Sun 12 March - SOUTHAMPTON Mayflower www.raymondgubbay.co.uk



What has given The Rocky Horror Show such huge appeal?

THE FACT THAT IS SUCH LIGHT HEARTED NAUGHTINESS, COMBINED WITH ROOT FAIRY TALES HAS A LOT TO DO WITH ITS LONGEVITY.

What made you write something so off the wall... does it say anything about you then in the risk you took in offering up something on the edge of acceptable and therefore open to rejection by the public at large? Were you a rebellious person at this stage?

I WAS ALWAYS OUTSIDE MAINSTREAM SOCIETAL RULES SIMPLY BY BEING TRANSGENDERED.

Who or what provided inspiration for the characters and storylines that appear in the Rocky Horror Show? Were there people in your life at the time who had certain characteristics which have ended up in the show?

ALL OF THE CHARACTERS IN THE SHOW ARE ARCHETYPAL, WERE YOU TO SEARCH FOR THEIR INSPIRATIONS IN OTHER TALES, THE JOURNEY WOULD NOT BE A LONG ONE.

What was happening in your life at the time you wrote The Rocky Horror Show and how do you think society's attitudes have changed to the kind of person you were then? How do you think that the enduring popularity of The Rocky Horror Show reflects those social changes?

I WAS A RECENT FATHER OF MY FIRST CHILD AND OUT OF WORK WHEN I WROTE THE SHOW. 1972-73 WAS A MOMENT OF CHANGE. GLAM ROCK AND OVERT SEXUALITY WAS AROUND, GAY PEOPLE WERE COMING OUT AND THERE WAS A 'BUZZ' IN THE AIR.

Why do you think people still get so excited by The Rocky Horror Show and how do you explain the popularity of the show with a generation of people who weren't even born when you put it on for the first time?

BECAUSE IT MAKES YOU LAUGH.

How different do you think your life might have been without Rocky and how do you regard the production and its influence on your life?

I HAVE NO IDEA BUT, I WOULD HAVE HAD A GOOD LIFE BECAUSE I AM MADE THAT WAY.

Who's renditions of the characters in the show did you like the best/shocked you most?

WITHOUT TIM CURRY'S PERFORMANCE, I OFTEN WONDER WHETHER THE SHOW WOULD HAVE TAKEN OFF IN THE FIRST PLACE.

After writing such a blockbuster, what's next for you on your bucket list in terms of your career and personally and your hopes for the future? Do you feel you've been blessed, so far?

I AM THE LUCKIEST PERSON ON THE PLANET. I SHALL BE HAPPY AS LONG AS I CAN KEEP SINGING.

How has the current production evolved from previous productions and why should people go and see it?

BECAUSE IT SWINGS.



Russia's acclaimed ballet company returns for Bournemouth performances



The Russian State Ballet of Siberia returns in Bournemouth in 2017 for a three show spectacular. It is the Company's 15th UK tour and features exquisite performances of three of world's most popular ballets; Swan Lake, The Nutcracker and Coppélia.

Formed in 1981, The Russian State Ballet of Siberia has become established as one of Russia's leading ballet companies. Under the artistic directorship of Sergei Bobrov, dancers from across Russia have forged their skills and artistry performing an expanding repertoire of new worksand exceptional productions of timeless classics. The soloists and corps de ballet are outstanding, delighting audiences with their breath-taking physical ability and beautiful costumes as each storyline unfolds to the live accompaniment of the Russian State Ballet Orchestra of Siberia. The company comprises 40 dancers and 30 musicians.

Commenting on the tour, Sergei Bobrov said 'It is always a pleasure to bring the unique traditions of Russian Ballet to British audiences. Touring with a full company of dancers as well as highly skilled musicians is always exciting; for me, it is very special to have the power of a symphony orchestra bringing the choreography to life on stage.'

Coppélia

Every toy has a story, especially in this charming comedy of errors, a witty combination of antics and abracadabra, set in a doll maker's workshop. This light-hearted tale of mistaken identity and confused lovers follows mischievous Swanilda, her impetuous suitor Franz and the eccentric toymaker Dr.Coppelius as they are brought to life by sparkling choreography and the animated score of Delibes. Coppélia is perfect for first-time ballet goers, families and everyone in between.

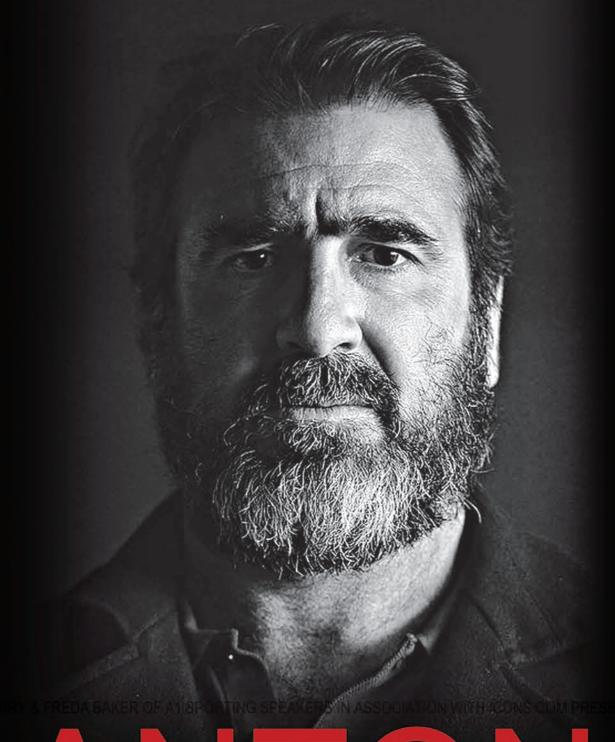
Swan Lake

The greatest romantic ballet of all time is brought to life by Tchaikovsky's haunting and unforgettable score. From the impressive splendour of the Palace ballroom to the moon-lit lake where swans glide in perfect formation, this compelling tale of tragic romance has it all. From Odile, the temptress in black tulle as she seduces the Prince by spinning with captivating precision to the spellbound purity of the swan queen, Odette as she flutters with emotional intensity, the dual role of Odette/Odile is one of ballet's most unmissable technical challenges.

The Nutcracker

This most famous of fantasy ballets for all the family begins as night falls on Christmas Eve. As snowflakes fall outside, the warm glow of the open fire sends flickering shadows across the boughs of the Christmas tree and all the presents beneath. When midnight strikes we are swept away to a fairy tale world where nothing is quite as it seems, toy dolls spring to life, the Mouse King and his mouse army battle with the Nutcracker Prince and we travel through the Land of Snow to an enchanted place where the magic really begins...





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ARTS SCENE

by Julie Herring, Freelance Artist & Curator



'Lines of thought: Drawings from Michelangelo to now' at Poole Museum

You may be strolling along beautiful Poole Harbour, admiring the views on a sunny Autumn day. You may be stopping for coffee or lunch in one of Poole's many bistros or restaurants along the seafront. But the best treat to hit Poole for some time is the exhibition in our very own Poole Museum.

'Lines of thought: Drawings from Michelangelo to now' exceeds all expectations. The exhibition, displayed on two floors of the museum, showcases 70 sketches and drawings from some of the finest artists the world has ever seen, with prestigious works by Picasso, Michelangelo, Leonardo, and Bridget Riley highlighting this extraordinary collection.

This exclusive display is the result of a collaboration formed between the British Museum, in whose collection these wonderful pieces of art normally reside, and The Bridget Riley Art Foundation (who generously supported the exhibition).

Due to the light sensitive nature of these works, these pieces of art can only be brought out into the public eye for a maximum of twelve months in every 10 years, before being returned to the British Museum, where they are carefully looked after.

The aim of the exhibition, which opened its doors to the public on Saturday 3rd September, is to encourage people, young and old, to pick up their pencils and be inspired by the masters to sketch and explore the lost art of drawing.

Prior to the opening of this free exhibition, an exclusive preview took place, with attendees including the exhibit curator Isabel Seligman, the British Museum's Simon Sainsbury, Keeper of Prints and Drawings Hugo Chapman, and Cllr Xena Dion, Mayor of Poole.

Cllr Dion, sketchbook and pencil in hand, spoke of her excitement to have such a wonderful exhibit in Poole. "It is fantastic to know that Poole has been chosen as the first of only three venues in the UK, and very few internationally, to host such a rare and incredible exhibition.

"This display, which has been so provocatively and aptly named, provides an exceptional opportunity for people across the region to experience a selection of some of the finest drawings around.

"We are so grateful to the British Museum for entrusting us with these beautiful works, and I am sure that all visitors, myself included, will enjoy many hours sketching, studying, and soaking up the artistic genius that resides with us for the next couple of months."

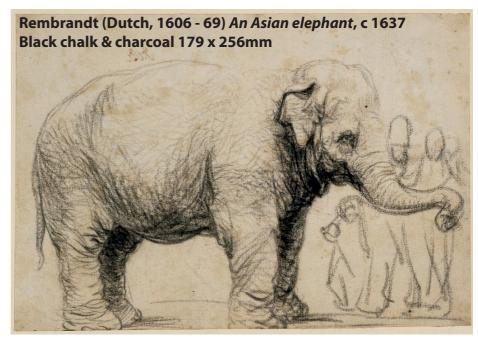
Cllr Mohan Iyengar, Cabinet Member for Culture & Leisure said "Lines of Thought has been given national coverage and praise by art critics in the Telegraph and Guardian. And it's here in Poole – in our High Street and free to go. It's only a short run, so go, visit!

'Lines of thought: Drawings from Michelangelo to now' is on display at Poole Museum until 6 November 2016. After Poole, the exhibit will move to Hull, Belfast, and the USA, before returning to the British Museum Archives for another decade.

School children, college students, art groups and public audiences alike, have been welcomed to view, participate and engage with the drawings in the museum's galleries. What an opportunity!

Where else can you see the works of David Hockney, Edgar Degas, Picasso, Rembrandt, Rodin and Rubens? From sketchbook drawings by Henry Moore to studies for the Last Supper by Michelangelo; or the study of a plaster cupid by Paul Cezanne, to the pen and brush drawing in black ink and collage, 'Study for Blaze', by Bridget Riley.

"The best show in town!"

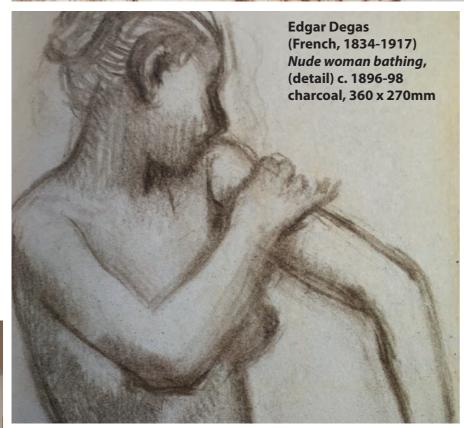


Works in graphite, charcoal, chalk, pen and ink, watercolour, crayon and etchings celebrate the fantastic techniques and methods of drawing created by the Masters.











As a teacher of drawing and with many years experience of curating exhibitions, I feel privileged to have this opportunity to view the great masters' work. I believe this to be one of the best exhibitions to be hosted in a local museum. Drawing and keeping sketchbooks is a fantastic way of really looking closer and observing all that is around you. Perhaps 'Lines of thought' will bring back the enjoyment of drawing for all of us.

The accompanying book, 'Lines of thought' by Isabel Seligman is available to order at Poole Museum, and all visitors are invited to use the free sketching materials provided during their visit.

Congratulations to Poole Museum and all involved, for hosting such an inspiring and beautifully curated exhibition for all to see.



SHORT COURSES

small, friendly classes in Poole, starting in November

- DRAWING & PAINTING Thursday 10.30 12.30pm
- LIFE DRAWING Monday 6.30 8.30pm
- DRAWING FOR A LEVEL & GCSE: 1 to 1 tuition
- 'WALK & DRAW' (various outdoor events in local areas):
 Corfe Castle, Upton Heath (Dorset Wildlife Trust), Cranborne, Poole

Art & Design Exhibitions

at 'Julie Herring Art & Design studio' (open Saturdays only) Old Parkstone Dairy, 113 Commercial Road, Ashley Cross, Poole BH14 0JD



For further information of classes and course details,

tel: Julie 07720 353454 or email: info@earth-art.org.uk



TAKE A BUTCHERS AT THE BUTCHER'S DOG

By Neil Armstrong, Publisher of The Hill

New Wimborne bar opens with strong connections to Penn Hill & Ashley Cross

A long time in the making, but well worth the wait; *The Butcher's Dog* has opened its doors recently in East Street, Wimborne. The bar offers premium beers, real-ales and a wide selection of wines & spirits, served in a warm, welcoming and unique atmosphere, all under the watchful and experienced eye of erstwhile local publican John Hewitson.

Formerly the 'guvner' at the Bermuda Triangle in Parr Street, Ashley Cross and beer magician at The Cruel Sea in Penn Hill, John's new venture has been on the cards for many years, but has now come to fruition, bringing a new and unique experience to Wimborne.

The beer menu, which changes on a regular basis, reads like a who's who of great beers from much loved and respected brewers, while the 'take-away' bottle bar offers a cornucopia of some of the World's finest bottled lagers, beers and ciders.

If beer is not your bag, *The Butcher's Dog* has sourced a lovely, local organic range of wines and offers an impressive list of high-quality spirits to warm the cockles as we head into Winter. They'll even make you a cocktail if you ask them nicely; the Bloody Mary is highly recommended!

If you drink in and around the Ashley Cross area, you're more than likely to know John and perhaps understand his contribution to the popularity of the local pub scene.

If you don't know John, or if you haven't sampled the delights of *The Butcher's Dog*, then you're best advised to plan a trip to Wimborne and indulge yourself in the arrival of this happy establishment, which treats its customers with the same high-level of care and consideration as its shows to its cellar.

If you enjoy the experience, tell people about it! This is an independent and local venue, owned and run by a local family, trying their very best to please. I'm happy to say they're succeeding!









The Butcher's Dog 6 East Street, Wimborne Minster Follow: @butchersdogdorset

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ERIC CANTONA COMING TO THE UK FOR SIX SHOWS IN FEBRUARY



Terry and Freda with Eric.

Vvip and Vip ticket info visit www.a1sportingmemorabilia.co.uk

The most popular player in Premier League history is coming to a theatre near you this February.

Terry and Freda Baker of *A1 Sporting Speakers* in Christchurch with the help of *Icons.com* have, after years of planning, pulled off one of the most popular coups of all time.

ERIC the KING is coming to meet his millions of fans. He kicks off in Terry and Freda's hometown of Bournemouth, with the first show is at the *Bournemouth international Centre*. Tickets are available from just £35! There are two very special opportunities. A VIP ticket at £200, which includes having your photograph taken with Eric before the show and a seat in the front few rows.

There is also an exclusive VVIP experience priced at £1000, which is available to only 30 people, to attend a champagne reception with Eric, a front row seat, a large signed photograph of Mr Cantana and your photograph professionally taken with him, framed and available to take home on the night. The other shows are at *The Lowry* in Manchester on Feb 22nd, 23rd and 26th and the *London Palladium* on Feb 24th, with a dinner show at the Midland Hotel on Feb 25th, which has already sold out!

Eric is generally considered to be Sir Alex Fergusons master signing. He provided the missing link that transformed Manchester United into the best team of the Premier League to date, and in doing so became the most popular United player of all-time. Fans will be queuing round the block too see these first ever Cantona shows, which are bound to be star-studded, with many other celebrities coming to see him.

To secure a ticket, call Freda on **07866 454714**. The first five customers to purchase £1000 tickets will receive a framed, signed Sir Alex Ferguson photograph to put with the Eric Cantona signed photo, that is part of the ticket price. The retail value of the two items alone is £549. Add that to front row seats, a champagne reception and meeting Eric himself and the select few are in for one of the most memorable nights ever.

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Charity Survivors Swap Life's Luxuries for Bare Basics



CW CRESIVE W I S D O M

Survivors of the Castaway Challenge, organised by Dorset charity *Diverse Abilities* and sponsored by *Cre8ive Wisdom*, returned to their home comforts after spending five days surviving and living off the land.



The event saw five men and two women stranded at a secret location on the south coast, in aid of the disability charity, raising £5,000, which will make a huge difference to children and adults that *Diverse Abilities* supports.

The challenge began with a bonding night kindly supported by *The Sandbanks Hotel*. The group of castaways then headed to the 'secret beach location' the following day on boats, kindly sponsored and supplied by *Powerboat Training UK and Poole Boat Hire*.

The castaways swapped life's luxuries for bare basics and were occupied from dusk until dawn with a variety of fun activities and challenges, including learning valuable survival techniques, building a natural shelter, fire lighting techniques, sea life-raft survival skills training, navigating by the stars, water purification, sea fishing and much more.

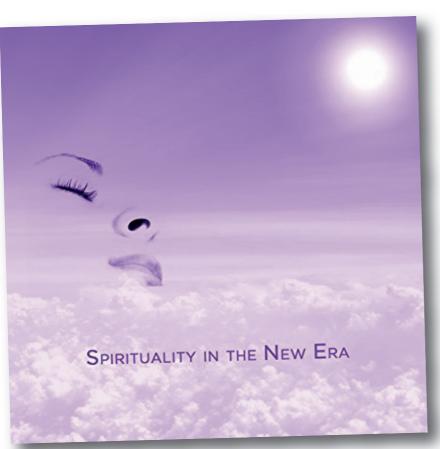
Sharon Wells, events fundraiser at *Diverse Abilities*, said: "Everyone thoroughly enjoyed the challenge and had lots of fun. The participants did really well and spirits remained very high. Everyone bonded well as a team and there were lots on laughs along the way."

Survivor Gordon Bush: "I am happy to have raised £640 for this fantastic charity who will put the money to good use improving the day to day life of many people with disabilities. I would also say that the world around us is fabulous and too many of us (few guiltier than me) take the time to truly appreciate it."



To find out more regarding *Diverse Abilities* please visit **www.diverseabilities.org.uk** or call **01202 718266**.

Spirituality in the New Era By David Rhodes



In addition to being a medium, doing readings from The Naughty Corner Tea Room in Ashley Cross, I have recently published a book that I have written on the subject of my life and the work that I do.

My life as a medium has shown to me that so many people have had so many questions when they come to see me for a reading. The questions they may ask are for example: how to I receive my messages, how do I work with my guides and how does my healing work.

I also get asked many times are their loved ones okay in the world of spirit and what lies ahead for all of us when we depart from this life into the world of spirit. Over many years I have written the book to try and explain in a very down to earth fashion everything about mediumship and spirituality. My book also covers a guide of how to live more spiritually and the methods used to obtain a life of working with the unseen forces that surround us all.

To me working with spirit is a very natural process. Also you could liken it to a very scientific view of what is. There is a law that governs all of us and affects every soul on earth. Although the book is quite short but I think very concise for the reader to answer most of the questions I get asked in my daily work. I think this book will be beneficial to those on a new spiritual pathway wanting answers and clarity of what life is about.

I hope to reach as many souls with this book which is also in part been directly channelled by spirit through myself.

Spirituality in the New Era by David Rhodes is available on Amazon as an ebook and will be available in paperback shortly for sale at The Naughty Corner Tea Room.

Call 07581 453 750 to make an appointment or pop into The Naughty Corner Tearoom Ashley Cross, Poole BH14 0JD





CAST OF ALADDIN GET FIRST GLIMPSE OF NEW-LOOK LIGHTHOUSE



Photo Credits: Richard Budden: L-R Cast (Back Row): Laura Curnick (Pantaloon), Max Bowden (Aladdin), Sapphire Elia (Princess), Peter Duncan (Abanazar), Adam Price (Widow Twankey) and Miguel Angel (Genie)

The stars of Aladdin came together to launch this year's magical Lighthouse pantomime – and got an exclusive glimpse of the soon-to-reopen arts centre following its £5.3 million refurbishment.

Led by actor and former Blue Peter presenter Peter Duncan (who writes the panto, produces it with Lighthouse and directs and stars as Abanazar), the cast were able to view the final stages of the construction work and meet the team of builders from Poole-based construction company *Stepnells*, which has been on-site since May.

Joining Peter Duncan were Waterloo Road's Max Bowden (Aladdin), Sapphire Elia from Emmerdale as the Princess, panto dame Adam Price as the colourful and flamboyant Widow Twankey, Miguel Angel as a rock-god inspired Genie and Laura Curnick.

Says Peter: "I think everybody at Lighthouse seems to be enjoying the transition to something new and that includes us. We're new co-producers for Lighthouse and the company is a new group of people and we're all getting along really well. Ironically Aladdin is traditionally done at a new theatre or when there's a new production company. It's meant to be good fortune for some strange theatrical reason and every time I've gone somewhere new I've done Aladdin first."

He continues: The photos with the builders were a bit of a classic. I always worry about panto photo shoots looking a bit generic, but that was great fun."

Max Bowden, playing Aladdin adds: "It's important to have a reciprocal relationship between artists and theatres, to look after artists and I know Lighthouse does that really well. You do feel part of the family at Lighthouse and you're made to feel so welcome here. Peter and I had a great time when we were here with Birdsong, this was one of my favourite venues. The audience is great and the way the theatre is laid out, there isn't a bad seat, which is so rare in new-build theatres."

A story of adventure and love where the time travelling hero and his wicked Uncle Abanazar battle in pursuit of a lamp of extraordinary powers, Aladdin features the circus of modern day China and a magic carpet ride across the ancient eart. With lively music, great dancing, wonderful set pieces and audience interaction for all ages, Aladdin is set to make wishes come true this Christmas.

Aladdin enjoys a five-week run at Lighthouse from Wednesday 7 December 2016 to Sunday 8 January 2017. Tickets are on sale from Lighthouse now – book over the counter, online at

www.lighthousepoole.co.uk or call 01202 28 00 00.



Lighthouse reopened to the public on Wednesday 12 October with the first Bournemouth Symphony Orchestra concert of the season, Walton's Late Masterpiece.

Diverse Abilities Thank Inspirational People





Diverse Abilities recently held its annual *Thank You Awards* at the *Italian Villa* to acknowledge inspirational people connected to the Dorset charity that supports children and adults with disabilities.

The award categories included Employee achievement; Corporate supporter; Individual fundraiser of the year; Volunteer of the Year; Staff team that has gone above and beyond; Individual the charity supports who's achieved something remarkable and Outstanding Contribution. Before the awards ceremony commenced, attendees enjoyed a drinks reception and canapes provided by *Beales Gourmet*.

Winners at the ceremony included *Chris Shipperley* in the Employee Achievement category. Chris works at the charity's social hub for adults and won the award because she works very hard, gives her all and rarely thinks about herself.

The individual fundraiser award went to *Rachel Woodward-Carrick* who is a parent to a child that is supported to the charity. Rachel arranged for *Diverse Abilities* to be the charity beneficiary of the *Sporting Bears* at the *Bournemouth Wheels Festival* this year, raising over £4,000 for the Lilypad Appeal. *Franses Jewellers* won the corporate supporter award for sponsoring the 2015 and 2016 gala ball events, plus making many great introductions to the charity. Other shortlisted nominees in the category included *4Com and Mazars*.

A number of adults the charity supports received awards for achieving something remarkable over the past year. *Carole* won an award for her amazing weight loss, *Robbie* for making better decisions and *Russell* for taking part in a ten-week woodland course.

Two team awards were presented – one to the supported living management team and one to the children's team. Both received the award for their outstanding work during the year. A special award was also presented to *Dave Austin* for outstanding contribution as he always puts in so much effort for the good of the charity and those it support

For more information regarding Diverse Abilities, please visit www.diverseabilities.org.uk or call 01202 718266.

Wave 105 visit the current winners of BTAs 'Bournemouth's Best Breakfast' Award

For the second year running Wave 105 will be the radio media partner of the 2017 Bournemouth Tourism Award's and are once again representing the Bournemouth's Best Breakfast Award. Breakfast is the most important meal of the day – Wave 105 will agree, which is why radio host Steve Power puts on one of the best Breakfast Shows to kick start mornings across South!

Winners of the 2016 Bournemouth's Best Breakfast award were The Rumblin'Tum Café on Charminster Rd, Bournemouth, and the other finalists competing for the best bacon and eggs in Bournemouth and the surrounding areas included Binnies Café, Norwegian Wood, Little Pickle Deli Café and The Hungry Wolf Café.

Wave 105 recently visited the winning café for a live radio broadcast. Locals were invited to pop in to the cafe between 6am and 9am and have a complimentary cup of tea and a bacon/sausage sandwich in exchange for a small donation to Wave 105's Cash For Kids. This was an 'eggcellent' way to kick off Wave 105's continuing sponsorship of the award. The Bournemouth Best Breakfast category is open to any establishment that includes breakfast among its food offering from smoothies to continental and breakfast rolls or a full English.

Wave 105 is the south's largest commercial radio station, reaching 606,000 adults every month across the central south coast. Broadcasting across Dorset and Hampshire, Wave 105 is a unique blend of the south's best variety of hits, essential news and information, engaging speech, celebrity interviews and live music.

Said Jon Brooks, Commercial Director of Wave 105, "We are pleased to be partnering with the Bournemouth Tourism Awards again this year! The awards celebrate and embrace tourism businesses and their staff in and around Bournemouth and the BH post code region and as a regional radio station we fully support the industry as it is an integral part of the South. The BTA Best Breakfast category is a perfect fit for Steve Power and the Wave 105 breakfast show and we look forward to being involved once again."

The Bournemouth Tourism Awards are now open for entries and nominations, for more information visit **www.tourism-awards.co.uk/bournemouth/**.





HEAD CHEF TAKES ISABEL'S TO THE NEXT LEVEL



Forty years marks a ruby anniversary; a fitting comparison in terms of longevity when it comes to Isabel's Restaurant; the jewel in the crown of the Ashley Cross dining scene.

This Michelin recommended fine French and English eatery, with its intimate booths providing the backdrop to many celebratory meals, has been nurtured by Maggie and Luciano *Trisconi* for close to four decades. Now they have handed on this legacy to a trusted and worthy successor; their head chef Justin Castle and his family.

Justin joined Isabel's more than 20 years ago after training at a prestigious establishment in Juan les Pins, south eastern France but is Dorset born. His delight and enthusiasm at heading up the restaurant where he has worked his way up from a young commis chef to Chef/Patron is both apparent and abundant.

"I'm passionate about the food I produce and Luciano has taught me many valuable lessons about the highest standards of cuisine and service. Now I've achieved my dream in being able to take Isabel's to the next level. I'm excited about keeping everything that customers already love whilst having the opportunity to put my own slant on things. Regular customers need have no fear though - my values will never move far from those Luciano has instilled in me."

The new ownership has brought about one immediate and striking change however. For the first time ever, Isabel's will be opening its doors for lunch on Thursdays - Sundays to include a traditional Sunday roast. Diners can enjoy a variety of roast options, including rib of beef carved at the table. There is a competitively priced lunch menu with two courses to £21.95 or three for £25.95. A special introductory offer during October and November enables four diners to eat for the price of three with an advance booking.

In addition, a number of new positions have been created at the restaurant and Justin is welcoming Antonio Goncalves on board as his newly appointed restaurant manager. Antonio joins Isabel's from The Seaside Boarding House, an upmarket Dorset boutique B&B set up by a former managing director and founder of the Groucho Club.

Isabel's Restaurant 32 Station Road Lower Parkstone Poole, Dorset BH14 8UD

For reservations please call 01202 747885. www.isabelsrestaurant.co.uk



What's better than a nice slice of lasagne on an autumnal day, how about healthy lasagne? Team Lunch'd set about the challenge of creating a truly healthy lasagne option, no gluten, no dairy but all the taste. And we think we've cracked it! We managed to create a dairy and wheat free béchamel sauce, together with gluten free pasta - plus a cheat that saves time in the 'layering' of normal lasagne. My hardcore meaty customers love this veggie Lasagne, the careful combo of Quorn and red lentils mean you won't miss the meat. And served with a quinoa, smoked beetroot & watercress salad with feta, it's a real winner with a dash of sweet chilli sauce!

Ingredients The Ragu

1 onion - diced

1 stick of celery - chopped

1 carrot - diced

1 bulb garlic - crushed

1 jar passata

2 tins chopped tomatoes

1 cup of red lentils -

1 small bag of mince Quorn

1 teaspoon of Worcestershire sauce

1 fresh/dried oregano

The directions

Pre heat the oven gas mark 4

Pasta sheets

The Bechamel

1 tablespoon mustard

1.25 pints soya milk

Black pepper & sea salt

Grate of Parmesan

50g olive spread

pinch nutmeg

2 bay leaf

2 packs gluten free pasta sheets (you won't miss the difference)

75 grams Buckwheat flour which is g/f

step 2 - The sauce

Make a traditional sofrito by dicing than sauteeing the onions with the celery and carrot - as they brown add the crushed garlic, then add the bag of minced Quorn, add the cooked lentils (simmer for 5 mins before adding) and keep stirring so the lentils don't stick to the pan - sprinkle the oregano then add both the chopped toms and the jar of passata - add cup of water, stir, than lower and leave to simmer for 20 mins stirring regularly.

step 3 - The Béchamel:

To make a totally delicious dairy free & gluten free white sauce, here's what you need to do. Melt the olive spread on a low heat, take off then whisk in buckwheat flour until its sticky. Slowly add the milk until creamy consistency, add the mustard, bayleaf and a good seasoning of pepper.

step 4 - The twist:

So this little time saving trick also stops the béchamel getting too sticky - just pour your béchamel into your ragu, it will give it a creamy consistency.

Then start layering with the ragu mix, then pasta sheets then repeat until you have reached the top of the tray.

In the oven or Ready to bake'

Cover with foil (important so the dish cooks out the pasta) properly and oven cook for approx 35 mins on gas mark 4 - take off foil and crisp up for an additional 8 mins, sprinkling with parmesan if you're doing dairy!

We serve our Lunch'd lasagne with a quinoa, smoked beetroot and watercress and feta salad with sweet chilli sauce on the side - really works well.

Don't have time to make this? Let us deliver it for you www.lunchd.co.uk

Keep it Local

with
Mark Bennett
Patisserie Mark Bennett



What does Penn Hill mean to you?

Penn Hill will always be close to our hearts at PMB, as it was our first shop, and the launch pad for our business which continues to grow every year.

Why did you decide to open a branch in Penn Hill?

At the time it was a gamble as there were many empty units in the parade, but it was my belief that if you made a quality product people would go out of there way, but on top of this the support we have had from the local community was amazing.

How has Penn Hill changed in the last few years?

In the time we have been there, which is nearly five years, we have seen a big change, very rarely do you see an empty unit now, also we have good strong businesses here now, which is important for the future, there is nothing worse than shops opening and closing down all the time, its good to have established strong businesses to provide the serve the local community.

What would you like to see more of in Penn Hill?

I think perhaps at some point in the future the businesses could get together and perhaps put on a festival or something like that, would be a bit of fun, a themed event?



What does the future hold for Penn Hill?

I think the future is very bright for our parade!

Mark Bennett is an award winning baker who has recently won the BIA 'specialty bread of the year for the UK'. Patisserie Mark Bennett won 15 world bread awards at the Tiptree World Bread Awards in September.

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Why Electric cars are about to go mainstream

by Steve Robbins of TLR Autos



Whilst eagerly awaiting our annual family holiday this summer, I stumbled upon a local Poole-based Company that provides Luxury Chauffeur-driven airport transfers with a difference.

They use a fleet of *Tesla* electric cars, enabling them to offer an affordable alternative to getting your own car dented and scratched in the airport car park. Having never been inside an electric car before, this added even more excitement to our trip and prompted me to think... how long will it be before we all drive electric cars?

The biggest obstacle has always been battery cost. To overcome this problem *Tesla* are building a massive 5.8 million square foot Gigafactory due to be completed by 2020. This will drastically boost production and lower the cost of the expensive lithium batteries. The race to be the leading name in electric cars will undoubtedly make them more affordable in the near future. I'm sure it won't be long before your local filling station will be adapting more and more pumps into fast charge electric points.

The attraction of the electric car for me is the on-board technology. With more gadgets and computing power than the average home, from its 17in central screen, to the press of a button to send your car away to park itself. With new innovations coming all the time, it may not be too long until the drivers seat has no steering wheel or pedals. (An innovation I am not sure I'm ready for yet!)

As with most road car innovations, the technology comes from the race track. Formula E is the new electric series that is now attracting considerable interest from traditional road manufacturers. Jaguar has entered the series, BMW has partnered with a team run by Michael Andretti, son of racing legend Mario Andretti... Many new teams are expected to enter including Mercedes-Benz.

Glance at any of these names on the starting grid and you might think you're looking at a top-flight series that has been around for years. Formula E has just two seasons under it's belt presently, but it's already building considerable momentum. Whether motivated by Tesla, the environment, or government regulations on fuel efficiency; car companies around the world are shifting to electric vehicles. Formula E is becoming a premiere venue for that battle.

Let's face it, the thought of being able to program a destination into your car, sit back and check your social media accounts, without having to worry about navigating our congested roads is definitely appealing. Besides, who wouldn't want their car to drive them home from the pub?



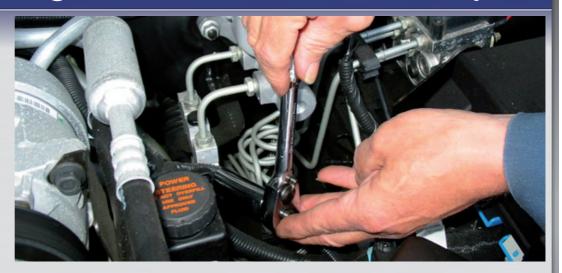
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Custom Made Home Improvements

The future of the property market looks a little uncertain at present. If like a lot of people you have decided to sit tight and see what happens, it may be time to do some simple improvements at home.

Fitted furniture can add value to your property as well as creating a more liveable and enjoyable living space. Fitted bedroom furniture can transform a room into an organised and calm haven to retreat to during the busy holiday season!

Based in Poole, Custom Made Furniture is one of the region's leading names in fitted bedroom furniture. Between them, Neil Roberts and Steve Burke have almost 50 years experience of designing, building and installing fitted furniture across the region.

With bedroom styles ranging from contemporary to traditional, and finishes in coloured or mirrored glass, high gloss lacquers mixed with wood veneers and sleek lines, there is something for everyone.

From functional fitted sliding door wardrobes to de clutter your room to luxurious walk in wardrobes and dressing areas, each design is carefully considered and every last detail will be captured from finishes down to the personal height of the fully adjustable shelves.

The designs are then put into 3D CGI so that you can really get a feel for how the room will look once the installation is complete.



From the workshop in Poole, each and every piece of furniture is hand crafted using the finest materials available. The installation process is then carried out by the team of professional fitters often with Neil or Steve on site to personally sign off the finished work and ensure that the installation is exactly how it was designed and fitted to the customer's exact requirements.

Why not pop into the showroom for a chat and have a look round. Packages are available to suit all budgets and spaces. Quotations and 3D CGI is offered free of charge, credit or debit card facility also available.

Call 01202 737 555 and mention 'The Hill' or visit www.customiseyourhome.com

Blooming Marvellous!

Compton Acres Named TripAdvisor's Top UK Tourist Attraction



Recognising the extensive rejuvenation and refurbishments efforts made by current owners Bernard and Kaye Merna, Compton Acres has been announced as the UK's top tourist attraction by TripAdvisor, the world's largest travel site.

Topping a list of prestigious UK tourist attractions, the popularity rating of Compton Acres is based on search activity to their website which has increased by 150% in the last 12 months.

Built in 1924 by a wealthy margarine entrepreneur, the private gardens entered a long period of decline following the Second World War. Taking on the challenge Bernard Merna, a chartered surveyor, and Kaye Merna purchased Compton Acres in 2003. Turning to garden consultant Peter Thoday, a former horticultural director at the Eden Project and horticultural expert Mary Payne MBE, a two-time Chelsea Flower Show Gold winner, the team breathed new life into the historic gardens. Compton Acres is now home to magnificent planting displays and showcases over 3000 species of plants including many beautiful and rare specimens from around the world.

Spread across 10 acres of land overlooking Poole harbor, the Merna's have made a number of ambitious developments over the years. Adding a Café and Tearooms, Gift Shop, Plant Centre and The Italian Villa, a popular venue for weddings and corporate events. This has also seen the garden named as the Best Small Visitor Attraction, at the South West Tourism Awards 2016.

Bernard Merna, comments:

"We have spent 16 years transforming Compton Acres into a welcoming visitor destination. Reviving the historic gardens has been a real honour and to now be named the Top Tourist Attraction in the UK according to TripAdvisor is a crowning achievement for all our hard work. We look forward to the years ahead as the beautiful gardens continue to mature"

Today, the gardens at Compton Acres stretch along gentle paths, from The Italian Garden to the Wooded Valley, Rock and Water Gardens, the Heather Garden, and the Japanese Garden.





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Wave 105 announce winners at Cash for Kids Awards



Wave 105 Cash for Kids awarded local heroes from across the south at its annual awards on at the Hilton Bournemouth Hotel and recognised people who have overcome huge challenges.

The evening was hosted by Wave 105 presenter Steve Power and celebrated the achievements of hard-working individuals and organisations that have dedicated time for their local communities and inspired others and also shown courage, as well as young people who have shown great bravery.

Winners from the 2016 Cash for Kids Awards are:

- Child of Courage Award Sophie Shields, Totton
- Outstanding Achievement Award Isaac Leal, Isle of Wight
- Inspiring Teacher of the Year Award Lauren Fowler, Eastleigh
- Volunteer of the Year Award Jesse Bartlett, Wimborne
- Young Volunteer of the Year Award Savannah-Jade Middle, Portchester
- Carer of the Year Award Chloe Mundee, Southampton
- Fundraiser of the Year Award Tom Newton, Blandford Forum
- Young Fundraiser of the Year Award Jessica Ridge, Hambledon
- Parent/guardian/family member of the year Award Scarlett Bryant, Waterlooville
- Young Persons Excellence in the Arts Award Emma-Louise Precious, Dibden Purlieu
- Young Sporting Achievement Award Dominic Redpath, Gosport
- Children's Charity of the Year Award Mosaic, Blandford Forum
- Medical Professional of the Year Award Lisa Leppard, Southampton
- Mental Health Professional of the Year Award- Donna Stroud, Eastleigh
- Making a Difference Award Linda & Pete Thornton, Ferndown
- Wave 105 Gold Award Jacqui Honour, Andover

FRANCESCO GROUP'S AMY SULTAN WINS BRONZE AT UK TRENDVISION FINALS IN LONDON



Legendary London venue, The Roundhouse in Camden, once again provided the spectacular setting for the annual UK & Ireland Final of the Wella Professionals TrendVision Award 2016.

Held on Monday 10th October the event was hosted by TV star Claudia Winkleman and showcased some of the UK and Ireland's most impressive hairdressing talent.

Amy Sultan from Francesco Group's Ringwood salon scooped a Creative Vision Bronze Award at this prestigious event.

To reach the UK & Ireland Final, Amy first entered a photographic competition back in March, before competing against hundreds of others at Regional Heats. This year's final saw Amy and 24 of the UK and Ireland's most talented stylists battle it out to take home the award.

More than 800 of the hairdressing industries finest gathered for an evening of pure entertainment, creativity and hair fashion, culminating with the unveiling of the TrendVision Award 2016 UK & Ireland Winners. The worthy winners partied into the early hours with entertainment by music legend, Fleur East.

Amy commented, "I am so delighted to have won this award. It was a really exciting competition to be apart of and it's great to be apart of the winning Francesco Group team."

Francesco Group picked up a total of three awards on the night, with colleagues James Earnshaw from Francesco Group's Birmingham Academy winning a Silver Award for the Creative Vision category and Elizabeth Austin from Francesco Group's Telford salon winning a Silver Award for the Colour Vision category.

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Autumn/Winter Trends

by resident style guru, Xanthe Grace

I love the incremental changes of fashion. It's amazing how stealthily certain shapes, styles and accessories, that at first seemed

wrong, can slowly over a few seasons seem somehow right. However there is nothing better than being on the cusp of the new season and taking that first trip to the shops to see what lies ahead of us for the season. It is fascinating to see what the fashion designers and creatives have come up with us to wear and also what is being brought back from the past.

I was lucky enough to be in Mallorca in August this year. I have noticed on previous trips to France in the summer that our European cousins are very prompt at getting their A/W clothes in the stores. I find it completely disorientating to be walking around in shorts and t-shirts in the baking Mediterranean heat looking at coats, boots and wooly jumpers. You do wonder who is paying the slightest bit of attention to this. However that is the way of it, and it gave me my first insight into what is going to be huge Autumn/ Winter 2016. So I headed into Palma and had a wander around the vast Zara emporium. It is enormous and was stocked full of this season's offerings with the prices tantalizingly cheaper than at home.

I was immediately struck by how prevalent military style was. This is thrilling for me as it is one of my favourite trends of all time.

I fell for this stunning jacket (A) UK price £119 (€99 Mallorca). The detail on it is intricate and it has a luxurious feel to it.

Mango also has its military inspired range and this jacket (B) retails at a similar prince point of £99.





This stunning navy J Crew coat (C) is £365 and is a wool and cashmere blend. However if you want to invest in the ultimate coat this elegant Burberry coat (D) retails at £1500.





moment, is it postman chic or just chic. I personally love it and several retailers are featuring it this season

These black wide legged trousers (E) with a red side stripe were also from Zara and retail at £59.99.

The ASOS version is a skinny trouser (F) and they are £24.









Weird Fish autumn/winter '16 menswear

Cotswold-based clothing company Weird Fish has announced its autumn and winter menswear collection is now available.

The range features relaxed and easy-going clothes, designed to give that forever weekend feeling. Weird Fish believe in affordable, well-made clothes that instantly become feel-good favourites, and this season's menswear essentials include cotton shirts in vibrant flannel checks and quarter zip herringbone fleeces as well as showerproof wadded and wax padded jackets, ensuring the customer transitions into the new cooler months in effortless style.

The Hirano brushed cotton check shirt (A) is available for £35 and made with soft, thick cotton that is both hard-wearing and comfortable. The Hirano is offered in eye-catching ketchup red, dark navy and artichoke.

When temperatures begin to drop, the State quarter zip herringbone soft knit fleece (B) at £55 and the Blanc hooded fleece at £65 offer a warm and comfortable wear. The State is available in three soft seasonal tones, carbon, artichoke and thyme. Featuring two side hand pockets, elasticated draw cord and toggle at the hem.

The Boyne full zip Blended Macaroni™ sweatshirt (C) from £60 is ideal for those that enjoy exploring the great outdoors and are looking for a practical but stylish full zip sweatshirt that will stand the test of time. Made from 80 per cent cotton, it is comfortable, hard-wearing and breathable, featuring a soft and comfortable jersey lining and made from the Weird Fish iconic Macaroni™ sweatshirt fabric. The Sickle Macaroni™ sweatshirt is available in a variety of colours, with no need to ever iron it features.

Wax padded jacket, the Thunderchief (D) at £100 is set to be a bestseller this season and is available in dark navy and shale. Men can rely on a Thunderchief wax jacket for uncompromising quality and is a luxury outerwear choice.

John Stockton, managing director at Weird Fish says: "Our new collection provides the clothing essentials needed for the autumn and winter months which can present us with unpredictable weather patterns. Our ready-to-wear high-quality items provide our customers with comfort and style".

Inspired by its love of the coast and the great outdoors, the brand, which was established back in 1993, produces instantly recognisable clothing. The autumn and winter collection is available to buy nationally from Weird Fish retail stores and online. There are 13 branded stores and stockists include Debenhams, Cotswold Outdoor, Haskins and Blacks Leisure.

For more information, visit www.weirdfish.co.uk.









Teen Scene

by Teenage Fashion Correspondent, Lili Sawyer

Elevated sportswear is back, and hoodies are everywhere this season thanks to the new "it" brand Vetements, and it's oversized rock n roll sweatshirts. This sport luxe had been

spotted on every celebrity from *Kylie Jenner* to *Justin Beiber*, but a similar look is easily achievable for a fraction of the cost.

This hoodie from Topshop (A. £28) holds the perfect balance between comfort and style, as its cropped raw hem and hardcode font add an edgy look that take your outfit from slob to chic.

If you're not a fan of the cropped silhouette try this up cycled splice hoodie from ASOS (B. £30, I recommend getting it oversized), this neutral unisex hoodie which goes with practically everything you own from Zara (C. £22.99), or for a more girly aesthetic, this ruffle sweatshirt from ASOS (D. £32).

Hoodies can be hard as worn the wrong way; can look effortless (and not in a good way), so try upgrading your bottoms to ensure the look is completed. Leather trousers are a great way to do this, and create a juxtaposing texture between comfort and luxury.

These red faux leather trousers from ASOS (E. £55) are great for a pop of colour. Not a fan of the leather look? Just upgrade your sweatpants with a new shape or unexpected detailing. I'm currently loving Rihanna's new collaboration with Puma for her Fenty x Puma line, especially these lace up sweatpants (F. £110.00, come in black or white), or for the more budgeted buyer, these mustard wide leg sport trousers from Zara (G. £22.99).

Shoes should (thankfully) be kept casual and comfortable, so dig out your old Chuck Taylors, or get yourself a new pair from Converse at Office (H. £47.99).



Left to right: Raf Simmons AW16, Vetements AW16

Raf Simmons has also made a splash this season, with his new go big or go home collection, featuring XL everything, from t-shirts to trousers, shirts to sweaters, but by far his biggest hit is the supersized puffer jacket.

For this look, think Ghost busters Stay Puft monster, and the Michelin Man. To add a touch of glam to our outfit, try this metallic puffer jacket from Zara (I. £59.99), tied in with this hard wear choker from Misguided (J. £12.00), or for something a little softer, try a bucket hat, like this two in one reversible one from Ellesse (K. £25.00) .





















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IS PRINT DEAD? ON THE CONTRARY, IT'S ALIVE AND WELL AND IN YOUR HANDS! by Neil Armstrong, Local Marketing Expert

A widely quoted and largely misunderstood phrase, 'Print is Dead' is simply not true. The phrase has been banded around in marketing and business circles, ever since the Internet became a major force some 20-odd years ago, but still print media, such as the community paper you're currently reading, continues to grow.

What is true and what can be said is that news in print is fairly beleaguered right now. We all dip into national and international news as and when we need to in a variety of ways such as 24-hour TV news channels, Internet newsfeeds and of course very 'instant' social media to catch up on what's happening. This is what newspapers used to do, and why the 'Print is Dead' phrase first came to prominence.

Since the digital age began, newspapers have suffered, as they're now not fast enough to market. By the time a newspaper prints the news, everything changes. It's a fast modern new world that simply leaves printed newspapers behind. However, where newspapers are still extraordinarily valuable is in looking at news events is much more detail and in exploring cultural and historic experiences to the benefit of the reader. In other words, it exists as a form of entertainment; rather than a source of news.

All print papers, whether local and free through-thedoor such as this one, free at pick-up points or purchased at a newsagents for a cover price, all have one other advantage, which allows reading to be

taken away from the millions of other messages that we receive everyday, to escape the hustle and bustle and relax and be entertained. No pop-up ads, no text alerts, no commercial breaks; just you and your paper at your leisure.

It's in this mode, that stories, editorial and advertising messages have time to hit home. Regular coverage in local papers increases brand awareness and increases advertiser return-on-investment, compared to and in association with other forms of media advertising and promotion. Print advertising supports other messages from campaigns that communicate online and underpin those messages so that brands and offers are recognised more readily.

In local paper terms, advertisers enjoy recognition within their home territory, with trust and credibility given much more credence as the message comes through-the-door in a local region where the advertiser is not just a business but a member of the community.

So, getting a local message to local people, promotes brand in a tangible and successful way, compared to campaigns that don't take in local paper advertising. This is confirmed in the findings of market-research Company Benchmarketing, which has conducted a massive research project into this very subject, with findings that conclude in the fact that businesses that use print advertising as part of overall campaigns, can expect an average of 3 times more return on investment and in some cases up to 5.3 times more bang for their spend.

The full report can be found at newsworks.org.uk/effectiveness

So, is print dead? Of course not... It's an essential part of local business and local community and will continue to grow as communities grow.

For more information on getting your message out to the local community through local paper advertising, call me on 0794 156 9180 or email me on neil@cre8ivewisdom.com



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The twenty-first century has seen businesses minimise waste, maximise revenue opportunities and learn how to increase efficiency.

Take a Tip from Airbnb

The rise of online businesses, such as Airbnb, has shown property owners how they can utilise their properties while they are away on holiday, or offer a short-term let of their spare rooms, creating a fierce low-cost competitor to the hotel industry.

Airbnb is an excellent example of the utilisation of a dormant asset (in this case property). It is a business model that serious entrepreneurs should apply to their own operational practices, to assess whether there are any aspects of their business that lie dormant and could either help them reduce running costs, improve cash flow or allow the business to run more efficiently.



Be Aware of the Power of Networks

With the advent of the ubiquitous social media network Facebook, it is becoming a large aspect of our modern digital culture that your networks are what make or break you. Yes, what you know is important. But who you know is, and, to a degree always has been, of vital importance. The power of networks is an area of growing importance in the commercial sector.

A new membership network has proved successful in the commercial sector, specialising in how businesses can sell their down-time, unsold stock or products and services. Its name is Bartercard, and it operates across 72 offices worldwide.

With over 55,000 members, this barter-based trade system allows its members to sell unsold seats or rooms in the leisure and tourism sector, or make the most of quiet periods in areas of professional services, such as accountants selling their unbooked time.

Even in specialist areas, such as the media industry, unbooked advertising space can be offered to other Bartercard members, providing a new marketing platform. The platform offers a community of potential buyers, widening the network of people who might take advantage of what would otherwise be wasted.



Support Budding Talent and Reap the Rewards

It is import to understand how best to operate as a business to be efficient, effective and deliver against the bottom line, year in and year out. But business owners and leaders must also understand how to nurture the future of the company.

The crisis in graduate employment across the UK over the last few years has seen fierce competition for junior roles, with limited experience offered by the leagues of university graduates applying for jobs.

By offering internships, mentoring and on-the-job experience to young people, you will find you foster future talent that might prove invaluable to your business. There is a lot, especially in the digital age, that can be learnt from the young, from understanding digital and communication trends to having someone in-house who is familiar with Photoshop - not because you sent them on a training course, but by mere virtue of the fact that the up-and-coming generation are more au fait with technology. It is a brave new world and successful businesses, which will not only survive but prosper too, must be willing to adapt.

VILLAGE EXPANSION PLANS

Village Magazine, the popular luxury lifestyle publication, which has been going through the door of 16,000 households in Sandbanks, Canford Cliffs, Branksome Park and surrounding areas for the last 18 months is set to expand into other areas as a pick-up.

Local and national publisher *Cre8ive Wisdom*, which also publishes *The Hill* and several other local publications is set to launch *New Forest Village* in Jan 2017, followed by *Dorset Village Magazine* in Feb.

Both editions will come out 6 times a year in alternate months, with an initial 20,000 print-run planned every issue.



The *Village Magazine* editions are also joined by another new publication, launching in early Dec for the Bournemouth, East Cliff, West Cliff, Westbourne, Charminster, Queens Park, Meyrick Park and Springbourne called *The Coast*. This local paper format will see a 30,000 print-run every two months, with a predicted readership in-excess of 100,000 per issue.

For more info please call Neil on 0794 156 9180.

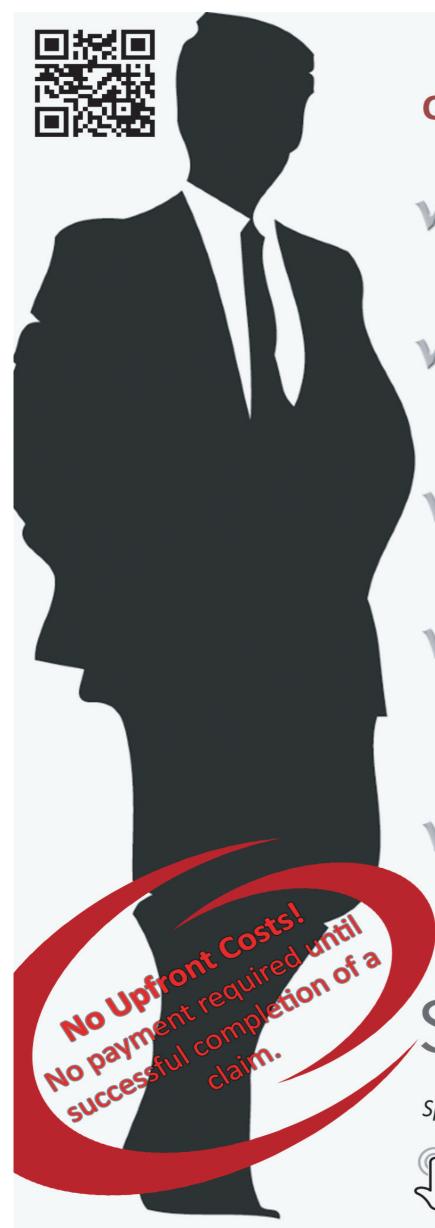


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Ransomware: the worst infection, what you need to know... by Alfie of PCs Made Simple

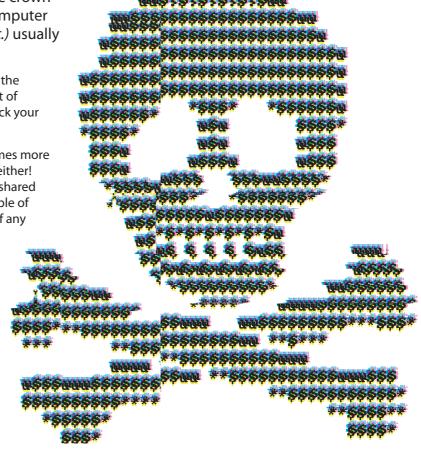
"Ransomware" is an increasingly popular infection that we think takes the crown for "most evil group of viruses in existence". It works by disabling your computer or preventing access to your data (such as Documents, Pictures, Videos, etc.) usually achieved by searching for known file types and encrypting them.

It will then demand a sum of money, usually something like £300 in bitcoins, to release the "private key" that will allow you to get your data back. Probably the most upsetting part of ransomware infections is that paying the so-called "fine" is often the only way to get back your precious photos, letters and other files. Luckily, there are steps you can take to be safe.

The newest forms of this infection use 2048-bit encryption, that's probably around 8 times more secure that what your browser uses to access online banking, so no it can't be cracked either! Some variants are even capable of encrypting external hard drives, memory sticks and shared network drives, even if they're not currently mapped. Annoyingly, they're are also capable of evading typical signature based anti-virus programs. So if you're using a "free edition" of any software it's highly unlikely to protect you, even some "paid for" AVs haven't been any help in protecting our customers in the past!

So how can I protect myself? Backup! Backup! Yes, two, for a total of three copies of your data. Ransomware has no hold over you and nothing to "ransom" if you already have your data somewhere safe. You can also lessen the chances of infections by ensuring that your machines are regularly updated and receive all relevant patches as well as having adequate virus protection on each and every one.

If you need help securing and backing up your data, get in touch with PCs Made Simple in Parkstone today. They can supply a wide range of suitable backup media and can even come round and show you how to use it. They also offer several "Managed Services" whereby they take complete responsibility for a certain area of your PC, from updates & patches, to online backup, and even your anti-virus program.



If you'd like to learn more about potential online security threats, visit our website or give our team a call on **01202 830121** or send us a message via our contact page.



Your Go To Lawyer offers a fresh approach to your legal needs

When you think about it, shouldn't your legal affairs be addressed like your medical affairs? They are both critical to your wellbeing after all! Well now it can be with your *Go To Lawyer*.

lan Morris, the man behind this exciting new concept of dealing with your legal matters, is available for a no obligation initial chat about the issue you have and then if you both agree he will advise you for a fixed fee where possible. No nasty surprises when the bill comes in and, where appropriate, payment plans are an option. From simple Wills right through to complex litigation, lan can advise you at a time and place to suit you, even out of normal hours when it just has to be done. This fresh new approach is particularly well suited to matrimonial engagements where with over thirty years of experience lan often has refreshingly effective ideas on how to get to the right resolution.

On the business front, more and more of us are starting our own businesses. There are often simple legal documents that should be in place to protect you, the business owner, from issues with suppliers or customers. Many new business owners put these protections on the "to do" list because they just do not want to take time off to visit their local solicitor or they perceive them as being too expensive. Your Go To Lawyer (who by the way comes to you!) has come up with straightforward packages to help these business owners. Packages start with sole trader set-up documents such as terms and conditions, letters of engagement and employee regulation. There are even 'retained advice' solutions for bigger or more complex private companies.

Turning to personal law, do we need a fresh approach to our personal relationships and, in particular, marriage (and here we are using the term in the wider sense to include cohabiting couples)? It is probably the case that most, if not all, of us enter into a relationship with a lot of hope and enthusiasm – things can go wrong though for one reason or another.



lan can advise you on Civil Partnerships, Pre-Nuptual and Cohabitation Agreements, Separation and if all else fails, on Divorce, Ancillary relief (*financial matters*), Children Act matters, and Injunction Orders, Wills and Lasting Powers of Attorney.

So, don't delay. Whether you have a business issue which you would like to talk through, are at the start of a case, or are already some way down the road (and are dissatisfied with your current representation), or have a personal or relationship issue, contact us now on **01202 941 496** for a no-obligation discussion about how we can help you.





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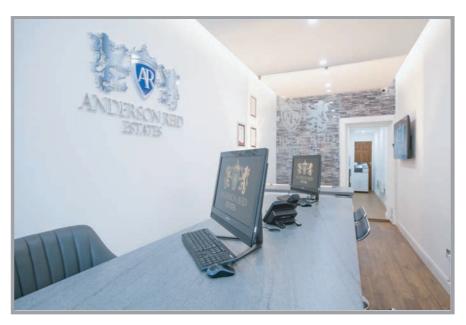
WHAT OUR CLIENTS THINK:

I originally instructed two other local estate agents to sell my property. After being on the market for 6 months and receiving no serious offers, I decided I needed a fresh approach so I instructed Anderson Reid Estates on a sole agency basis. I am so pleased I did!

I was amazed by their service and their incredibly low prices compared to the other agents. They even achieved a higher sales price than I was expecting. It was great having just one point of contact throughout my sale who I could contact on his mobile at any time. I thoroughly recommend them and I will certainly go back to them next time I sell a property!

Mr Booker, Stourwood Avenue.









INSTRUCT US TO SELL YOUR PROPERTY



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These are the questions that our Directors asked themselves ten years ago and the reason why they opened *Anderson Reid Estates*.

Being a perfectionist, and also a landlord for over ten years, Simone Callegari (Lettings Director, *Anderson Reid Estates*) couldn't find a local high street agent that delivered the service she expected at the prices she deemed reasonable:

After using a local letting agency to manage our properties and after years of frustration, we simply had enough of poor service, expensive fees and excuse after excuse!

Back in 2011, we decided enough was enough so we opened the doors of *Anderson Reid Estates*. We offer everything you would expect from a premium high street agent but at sensible prices. Renting property doesn't have to be complicated and we operate everyday with our very simply company mantra in mind:

Quality Property + Quality Agent = Quality Tenants

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Simone Callegari
Lettings Director
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